



THESSALONIKI – 1st July 2015
Conference on Leadership

Training to management of relationship with medias



Is it interesting/useful/necessary to train managers to relationship with the medias ?

Who do you think should be trained ?

**What should those managers know
about relationship with medias ?**

Who could train the managers to relationship with medias ?

Trainings



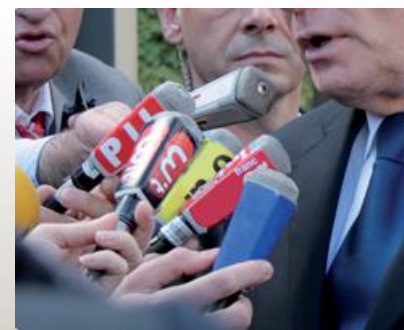
Trainings

- Learn about the Medias
- Learn about Ethics
- Know how
- Tools

Learn about the medias



- Legal framework on freedom of the press and relations between Justice and the medias
- Overview of the current situation of the medias
- Visits to press organs



Learn about Ethics

- Comparative views on ethics (both sides)
conferences debates on case studies
- Legal framework



Know how

- Media trainings- on case studies
- Comparative views and practices on judicial communication towards the medias



Tools

- Guidelines - Practical advice
- Assistance



[Programme Justice et Presse EN.doc](#)

[cas pratiques _EN_relu.doc](#)

[Outils de relations presse - support méthodologique _EN_relu.doc](#)